

# CAMPFIRE



Engage your target group by promoting your Brand in a FUN way!

## NUI TEQ CAMPFIRE

Engaging interactive activities and intuitive interfaces make it easy to draw crowds to experience your brand.

### GATHER CROWDS AROUND YOUR BRAND WITH SMARTER HUMAN INTERACTION

The multi-touch software Campfire is a world of fun at your fingertips that adds value to your business through smarter human interaction.

### CREATE EMOTIONAL CONNECTIONS BETWEEN USERS & YOUR CORPORATE IDENTITY

With over 30 customizable apps, Campfire helps you create emotional connections between users and your corporate identity.

### ATTRACT PEOPLE AT EVENTS AND EXHIBITIONS

Highlight your brand with a wide range of entertaining and engaging interactive games.

This suite of interactive games is also an optimal tool to use in public spaces, such as kids corners, keeping children happy and entertained while their parents shop.



A WORLD OF FUN AT YOUR FINGERTIPS!

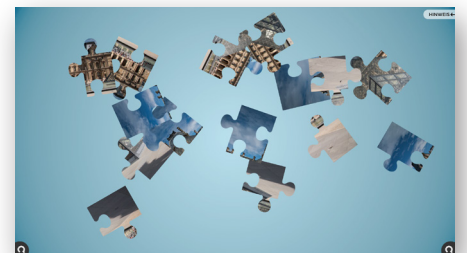
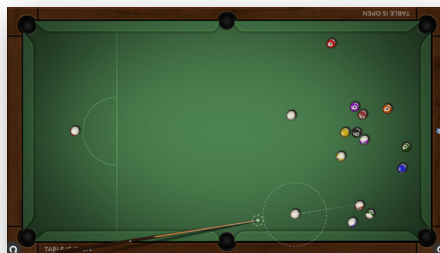
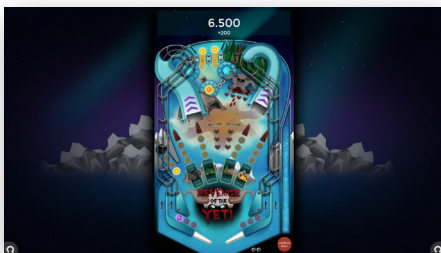


GATHER CROWDS AROUND YOUR BRAND WITH SMARTER HUMAN INTERACTION

#### Key Features:

- Email, Skype & Forum Support
- Phone Support
- Several Menu Layouts
- Widgets (RSS, Twitter, Weather & more)
- 3rd Party App Launcher
- NUI TEQ Remote (iOS & Android)
- Support to change text into any Language
- TUIO Support
- Landscape & Portrait Mode
- Configurator

### OVER 30 CUSTOMIZABLE APPS INCLUDED!



The Education Solution Specialists

1800 334 633 info@ig3education.com.au www.ig3education.com.au